

## **BENAIS/EIS 2014**

The SIKS Enterprise Information Systems conference (EIS 2014) will be combined with the BENAIS course day in Tilburg on May 2, and is aimed at PhD students in Information Management and the SIKS focus Enterprise Information Systems. In the morning program, two speakers will give a state-of-the-art overview of **"IT outsourcing, from an academic and business point of view"**. More in general, the day will thematize the notion of research relevance. In the afternoon, a Doctoral Consortium session is planned. Students can present ongoing research on which they like to receive feedback, from their peers and the course coordinators.

Coordinators: dr. Hans Weigand (UvT), prof.dr. Erik Beulen (UvT, KPMG)

All SIKS-members are cordially invited to participate. (research fellows, PhD students and Alumni) Especially SIKS-PhD students working on the research focus Enterprise Information Systems are strongly encouraged to sign in. Registration for BENAIS/EIS 2014 is free for all SIKS-members, but registration is required.

The EIS 2014 conference will be based on the BENAIS PhD course that is offered in Tilburg on Friday, May 1. If you did not do so already, please register by replying this email to [H.Weigand@uvt.nl](mailto:H.Weigand@uvt.nl) before April 30. If you wish to present, then express your interest (and a short abstract) as soon as possible but not later than April 29 also to Hans Weigand, [H.Weigand@uvt.nl](mailto:H.Weigand@uvt.nl)  
A general theme of the day will be research relevance, and IT outsourcing in particular.

### **Program**

Location: Tilburg University, room C 186 (Cobbenhagen building)

- 9.00 welcome
- 9.15 dr. Albert Plugge: IT outsourcing - industrial and research perspective
- 10.15 break
- 10.45 prof dr. Erik Beulen: IT outsourcing - recent trends and directions for future research
  
- 12.00 lunch
  
- 13.00 dr. Hans Weigand: Design Research - an IS perspective followed by PhD presentations
- 15.00 Kenny Meesters: Research in Crisis Response IS
- 16.00 Closing

Please find below some literature suggestions by Prof. Beulen to prepare yourself.

Roberts, N., Galluch, P. S., Dinger, M., & Grover, V. (2012). Absorptive Capacity and Information Systems Research: Review, Synthesis, and Directions for Future Research. *MIS quarterly*, 36(2). ot limited to IT outsourcing-

Blaskovich, J., & Mintchik, N. (2011). Information technology outsourcing: A taxonomy of prior studies and directions for future research. *Journal of Information Systems*, 25(1), 1-36.

Lacity, M. C., Solomon, S., Yan, A., & Willcocks, L. P. (2011). Business process outsourcing studies: a critical review and research directions. *Journal of information technology*, 26(4), 221-258. ost BPO services are information technology intensive services-

Sengupta, S., Kaulgud, V., & Sharma, V. S. (2011, July). Cloud computing security-- trends and research directions. In *Services (SERVICES), 2011 IEEE World Congress on* (pp. 524-531). IEEE.

Stanko, M. A., & Calantone, R. J. (2011). Controversy in innovation outsourcing research: review, synthesis and future directions. *R&d Management*, 41(1), 8-20. ot limited to information technology-

Lacity, M. C., Khan, S., Yan, A., & Willcocks, L. P. (2010). A review of the IT outsourcing empirical literature and future research directions. *Journal of Information Technology*, 25(4), 395-433.